GLOBAL CORPORATE WOMEN'S EXECUTIVE SUMMIT
1st - 2nd June, 2017
Barcelona.

Theme: Redefining The Agenda On Women Leadership; The role of all Stakeholders.

SPEAKERS

Marcella Bartoletti
Group R&D Senior Director, British American Tobacco

Dr. Olga Loffredi
Chief Executive Officer, Vanto Group

Amanda Brock
European Representative, Open Invention Network

Nimisha Pradeep Kumar
Finance Change Director, Lloyds Banking Group

Linda Kedy
Leadership and Development Coach, Robbins Research International

Jessica Leijgraaff
Life and Business Coach, CommunicationXL, Nyenrode Business School

Dr. Beate Hanson
Vice President for Global Clinical Strategy, Smith & Nephew

Katja Buchsbaum
Executive Director, Nagarro Services Life Sciences

Jimena Llopis
Regional Director, The Alpha Group, Partner & Managing Director at Musarion

Sonia Nicolau
Procurement Director, MCI Group
FORWARD, About the Summit

More and more women are taking up leadership roles in their respective organizations, thereby being part of the decision making bodies of corporate and Non-Corporate Institutions. The rapid growth of this trend cannot be underestimated.

This is part of the many reasons that this summit has been put together to assemble the world’s most dynamic Strategy Decision Makers, Women Corporate Executives, Female Entrepreneurs, Emerging female leaders and all those regardless of gender who are championing corporate women leadership in their various companies for two days of interactive panel’s discussion, keynote presentations, and workshops, which are all led by industry experts from global leading companies.

Join us in this strategic women leadership summit as we discuss the importance of women leaders in modern business as well as the need to promote diversity and inclusiveness in our companies.

KEY TOPICS TO BE DISCUSSED

- How to maximize the development and promotion of high potential across your organization
- Strategic Planning Frameworks & Techniques
- Talent Development for Women
- Current Trends in Women Entrepreneurship
- Structuring our organization to help the advancement of Women
- Design Thinking – A powerful tool for women development at the work place

WHO SHOULD ATTEND?

CEOs, CIOs, CTOs, CDO, COOs, CMOs SVPs, VPs, Global Heads, Managing Directors, Chiefs, Directors and Heads of: Regardless of Gender,

- Diversity and Inclusion
- Human Resource
- Learning and Development
- Organizational Development
- Employee Engagement
- Transformation
- Women’s leadership program managers
- Women Entrepreneurs
- Governmental and Non-Governmental Institutions
- Change Management
- Business Unit Managers
- Digital Platform Managers
- Growth and Capability
- All Institutions that are championing the advancement of Women Leadership Including Male Executives who are interested in Women Leadership
- Customer Experience
- Organizational Design
- Strategy and Performance
- Talent and Culture
- Change
- Performance

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Welcome

Dear valued delegate,

On behalf of Platinum Edge Group we sincerely thank you for participation in the Global Corporate Women’s Executive Summit. It is our hope that this summit provides you the needed platform to learn new practices in effectively discharging your duties in your respective positions and organizations.

In this final conference package, you will find:

- The final Agenda
- Information about our speakers
- Delegate list
- Evaluation form

After the summit, we will send you all the presentations from the speakers. Should you require any assistance, please do not hesitate to contact any of our staff present. We wish you a fruitful summit.

PLATINUM EDGE TEAM

About Platinum Edge Group

PLATINUM EDGE is a strategic business intelligence company organizing high class business events for leading industries all over the world. We deliver outstanding initiatives bringing senior and C-level managements to interact and build business success by engaging them in case study presentations, workshops and interactive discussions on issues affecting the industry. Our conferences have helped contribute to major transformation of global organizations to expand to new territories.

MISSION

A leading provider of global business summits and striving for excellence in delivering skillfully planned thought provoking topics and solutions to give you the competitive edge helping corporations lead their business sector. We are committed in giving you a memorable conference experience with maximum returns and a lasting partnership for business growth.

VISION

A leading global company creating impact on businesses through shaping events to meet the needs of our partners to ensure disruptive growth and market excellence. We are delighted to empower your corporation with the right content, key contacts and a reliable expert network to transform your operations. Shaping our conference to meet the needs of the industry. Being aware of global business issues, we act quickly to respond to them by offering a top class conference experience. We collaborate with industry experts and consultant to give you informed and practical example that helps guiding your decision making process.
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
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<tr>
<td>08:30</td>
<td>Registration and welcome coffee</td>
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<td>09:00</td>
<td>Welcome address &amp; Getting to Know Each Other</td>
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<td>09:15</td>
<td><strong>KEYNOTE</strong></td>
<td><strong>THE POWER OF ONE: EMPOWERING YOURSELF, OTHERS AND MAKING IT HAPPEN</strong></td>
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<td>• A new paradigm of performance: beyond more, better and different</td>
<td>Dr. Olga Loffredi</td>
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<td>• Approaching organizations as Network of Conversations</td>
<td>Chief Executive Officer, Vanto Group</td>
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<td>• Listening as the access to breakthrough performance</td>
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<td>10:00</td>
<td><strong>COFFEE BREAK AND NETWORKING SPACE</strong></td>
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<td>10:30</td>
<td><strong>WORKSHOP</strong></td>
<td><strong>THE POWER OF ONE: EMPOWERING YOURSELF, OTHERS AND MAKING IT HAPPEN</strong></td>
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<td>Dr. Olga Loffredi</td>
<td>Chief Executive Officer, Vanto Group</td>
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<td>11:15</td>
<td><strong>CASE STUDY</strong></td>
<td><strong>WOLVES IN THE VELVET GLOVE</strong></td>
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<td>• Break the ice. No pies!</td>
<td>Katja Buchsbaum</td>
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<td>• How to lead your team</td>
<td>Executive Director, Nagarro</td>
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<td>• Motivating your team to aspire to leadership position</td>
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<td>• Game Changer</td>
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<td>12:00</td>
<td><strong>LUNCH BREAK &amp; NETWORKING</strong></td>
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<td><strong>CASE STUDY</strong></td>
<td><strong>THE POWER OF AUTHENTICITY</strong></td>
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<td>Dr. Olga Loffredi</td>
<td>Chief Executive Officer, Vanto Group</td>
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<td>13:55</td>
<td><strong>CASE STUDY</strong></td>
<td><strong>DIVERSITY AND INCLUSION IN THE WORKPLACE</strong></td>
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<td>• Importance of D&amp;I to an Employer Brand</td>
<td>Amanda Brock</td>
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<td>• Creating gender inclusive working environment</td>
<td>European Representative, Open Invention Network</td>
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<td>• Trends in D&amp;I management</td>
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<td>• How to engage all employees in D&amp;I Programs.</td>
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<td>14:45</td>
<td><strong>COFFEE BREAK</strong></td>
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Diversity and Inclusion in the Workplace

16:05  CASE STUDY
WOMEN IN LEADERSHIP DEVELOPMENT AND COLLECTIVE INTELLIGENCE

- Leadership Development
- The relevance of "soft skills"
- The C-Factor
- What is our story?

16:05  CASE STUDY
WOMEN IN LEADERSHIP DEVELOPMENT AND COLLECTIVE INTELLIGENCE

Jimena Llopis
Regional Director, The Alpha Group,
Partner & Director at Musarion
Mentor At Fundación Eversis

16:50  CLOSING REMARKS + ANNOUNCEMENTS FOR THE NEXT DAY

18:00  DINNER AND NETWORKING COCKTAIL RECEPTION
8:30 Registration and welcome coffee

09:00 CASE STUDY & WORKSHOP
LEADERSHIP IN TODAY’S EVER-CHANGING WORLD

- 3 Pillars of Integrative Learning - Live Events, Daily Disciplines, Coaching
- Creating a Leadership Identity - The Importance of Role Models
- Climbing the Ladder - Innovation, Marketing, Authentic, Vulnerability
- Strategic Planning - The Power of Purpose
- Effective Communications - Emotional Mastery, Rapport, Feedback
- Team Building - Eliciting & Leveraging Values, Strengths

Linda Kedy
Leadership and Development Coach
Robbins Research International

10:15 - 10:45 Coffee Break and Networking

10:45 - 12:30 WORKSHOP
EXPRESS TO IMPRESS

- Communication as a tool for effective management
- Information flow
- Expressing yourself as a Leader

Jessica Leijgraaff
Life and Business Coach
CommunicationXL
Lecturer, Personal & Professional Development
Nyenrode New Business School

12:30 - 13:30 Lunch & Networking Space

13:30 CASE STUDY
WOMEN LEADERSHIP, WHY IT MATTERS MOST NOW

- Closing the gender gap as a competitive edge for the future.
- Challenges and opportunities, how to navigate through today’s reality.

Marcella Bartoletti
Group R&D Senior Director,
British American Tobacco

14:20 CASE STUDY
SELF-ESTEEM FOR OUR PROFESSIONAL AND PERSONAL SUCCESS

- All our actions in life are conditioned by our level of self-esteem
- How do we love ourselves?
- The importance of knowing ourselves, accepting ourselves and forgiving ourselves to gain security and confidence in ourselves.
- The importance of managing our emotions. Consequences of a poor management of emotions

Sonia Nicolau
Procurement Director
MCI Group
Closing Remarks from Chair

15.10
INTERACTIVE SESSION
A MALE DOMINANT WORLD, AND HOW TO NOT ONLY SURVIVE BUT STRIVE!
- Coping with your male colleagues
- Women & Men - Different but Equal
- Ways to Excel in a Male-Dominated Workplace
- The Secret World of Women Surgeons You Had No Idea Existed

15.50 Closing Remarks from Chair

16.00 End of Summit

Day Two
2nd June, 2017
Global Corporate Women’s Executive Summit

Ingrid Verhee
Human Resources Director
Pefaco

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